

CASE STUDY: REMITTANCE PROCESSING INTEGRATION

Sales Contact:
Noel Keathley
205.290.8117 office
225-571-2460 cell
noelkeathley@aq2tech.com

AQ2 Technologies, LLC: 2901 2nd Ave. South, Suite 130 Birmingham, AL 35233 205.290.8100 office 205.290.8139 fax

DonorWare Provides Integration with Third-Party Scanning Systems for Increased Gift Processing Efficiency and Cost Savings

DonorWare systems have been an integral part in assisting enterprise-level fundraising and constituent management for Christian ministries for over 30 years. Since its introduction three decades ago technology has grown, and DonorWare has stayed at the forefront of these changes encompassing new processes in its software to better serve the Christian community. The latest in this line of technology integration is the use of third party scanning systems which allow users to automate their donation and data entry process lowering both processing time and costs.

DonorWare's first system integration was Gospel for Asia, a nonprofit organization based in Carrollton, Texas. Their mission is to establish churches among the two billion unreached people of Asia. After implementing DonorWare as their back end donation system, GFA needed a better way to process their donations.

"Like most nonprofit organizations, our peak volume month is December, when we process between 20,000 and 25,000 gifts." said Stephen Schaphorst, gift entry coordinator for GFA. "During that month, we often logged 12-hour days and required assistance from other departments. Despite our best efforts, GFA typically was several days behind in processing donor gifts."

Ultimately, GFA decided to implement an automated check and payment processing solution from AQ2 Technologies. AQ2 is based in Birmingham, AL and is one of today's most popular suppliers of check, remittance and lockbox processing software, offering check payment processing solutions to any organization processing between 200 to over 10,000 checks or payment transactions per day. AQ2's Gift and Donation solution significantly reduces operations and labor costs and allows users to electronically transmit check images and related information quickly, without relying on couriers or daily trips to the nearest bank branch.

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When GFA implemented the AQ2 system they found that it integrated seamlessly with their DonorWare system, which was already in place. Using both AQ2 and DonorWare GFA is able to capture their data though AQ2 Gift and Donation, then export it directly to their DonorWare system for account population. This partnership revolutionized GFA's gift entry department, allowing them to process over 80 percent of their donations on the day they are received.

"We had a 14% increase in the number of gifts (donations) last year and we could handle it without additional staff." said Schaphorst. "Without this system, we ran about one week behind and held work parties to catch up. Now we can handle most gifts that same day the mail comes in and we were able to transfer three people to other areas needing help."

For more information on AQ2 Technologies and the solutions they offer please visit www.aq2tech.com or contact them directly at 205.290.8120.